

# The Lazy Project Manager

Productive Laziness

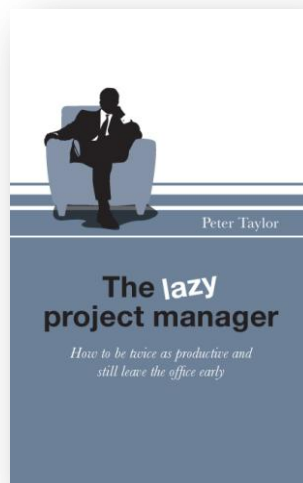


**Join The Lazy Project Manager on the web!**

**'Sponsor or Advertise on this popular website'**

[www.thelazyprojectmanager.com](http://www.thelazyprojectmanager.com) is the home of productive laziness and The Lazy Project Manager (Peter Taylor).

The site reflects the thoughts and ideas behind the number 1 Amazon bestseller 'The Lazy Project Manager'



This book sells around the world and is a constant in the Amazon project management books charts and Kindle charts. Peter regularly speaks around the world as a keynote on this book and his other books, as well as blogging and article sharing – see [Speaking](#)

In association with this Peter produces regular free podcasts on iTunes 'The Lazy Project Manager'.

'Progress isn't made by early risers. It's made by lazy men trying to find easier ways to do something.' Robert Heinlein (1907 - 1988)

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## The offer

The offer is to either:

- Sponsor the full package of the website (front page banner/text) and be featured in the podcasts as the sponsor (30 second intro to all podcasts) or
- To have a placement advertisement on the website sidebar

## And the cost?

- Sponsor the full package – we can discuss this based on the period of sponsorship and requirements of content
- To have a placement advertisement – is £150 for a 12 month period

Beyond [www.thelazyprojectmanager.com](http://www.thelazyprojectmanager.com) Peter manages other websites reflecting his other books:

[www.thelazywinner.com](http://www.thelazywinner.com)

[www.leadingsuccessfulpmos.com](http://www.leadingsuccessfulpmos.com)

[www.pmpublished.com](http://www.pmpublished.com)

Packages of sponsorship or advertising can be discussed for more than one website.

## Let me know if you would like to be part of this

As ever if you have questions then please ask me – [peter.b.taylor@btinternet.com](mailto:peter.b.taylor@btinternet.com) or I am happy to talk you through this offer.

**Thank you – and be 'lazy'**

**Peter**